

THE LIST

Largest San Antonio Public Relations Firms

Published February 4, 2011

Ranked by number of local PR staff members

Rank	Company name Address Telephone, Fax	No. of local PR staff	Total no. of local staff/ Ad staff	Largest client name	Total no. of local active accounts	% of biz in PR	Local managing officer	Year established (locally)/ Web address*
1	KGBTexas.comunications 1919 Oakwell Farms Parkway, Suite 100, 78218 826-8899, 826-8872	19	35 16	DND	41	37%	Katie Harvey	1994 kgbtexas.com
2	Interlex Communications 4005 Broadway St., 78209 930-3339, 832-8210	10	40 30	American Express	7	25	Rudy Ruiz	1995 interlexusa.com
3	Connolly & Company 7744 Broadway St., Suite 103, 78209 828-4600, 828-9001	10	13 2	R. L. Worth & Associates	20	75	T. J. Connolly	1998 connollycompany.com
4	GRE Creative Communications 314 E. Commerce St., Suite 800, 78205 472-2777, 229-9539	9	10 7	DND	DND	40	DND	2000 grecreative.com
5	Dublin & Associates Inc. 3015 San Pedro Ave., 78212 227-0221, 227-6634	9	9 0	DND	40	100	James R. Dublin	1982 dublinandassociates.com
6	Regnier Valdez 6700 N. New Braunfels Ave., 78209 828-8224, 828-8269	7	11 10	Vidacare Corp.	15	50	Lisa Owens	1981 regval.com
7	Creative Civilization - An Aguilar/Girard Agency 106 Auditorium Circle, 2nd Floor, 78205 227-1999, 298-9147	6	28 22	DND	DND	DND	Gisela Girard	1999 creativecivilization.com
8	Proterra Advertising¹ 2318 San Pedro Ave., Suite 100, 78212 731-6646, 877-571-1161	6	6 2	U.S. Army All-American Bowl - All American Games	12	80	Lauren Daniels	2003 proterraadvertising.com
9	The CE Group 200 E. Grayson St., Suite 212, 78215 822-5001, 822-7723	5	60 0	Grand Hyatt San Antonio	DND	DND	Janet Holliday	1990 cegroupinc.net
10	Digital Edge P.O. Box 692185, 78269 614-2800, 399-0725	5	5 2	NBA Entertainment	5	15	DND	1995 digital-edge.com
11	Muñoz Public Relations LLC 110 Broadway St., Suite 220, 78205 225-3353, 225-3360	5	4 0	DND	3	75	Cynthia Y. Muñoz	1992 munozpublicrelations.com
12	Guerra DeBerry Coody 122 E. Houston St., 2nd Floor, 78205 223-2772, 223-4090	4	38 34	DND	12	29	Trish DeBerry-Mejia	1995 gdc-co.com
13	Outside The Box Productions 21702 Hardy Oak Blvd., Suite 105, 78258 481-1200, 481-0539	4	6 3	Franklin Development	10	30	Wendy Welsh	2001 outsidetheboxevents.com
14	obo team 204 Honeysuckle Lane, 78213 308-6043, 308-7291	4	5 3	DND	3	40	Olga Bernal Owens	2002 oboteam.com
15	Thompson Marketing 70 N.E. Loop 410, Suite 1050, 78216 349-9925, 349-8558	3	10 DND	DND	8	DND	Kenneth Thompson	1976 thompsonmarketing.us
16	Let's Connect 4 Dominion Drive, Building 4, Suite 250, 78257 669-6911, DND	3	5 0	DND	17	100	Debi Pfitzenmaier	1998 pfitzpr.com
17	Sammis & Ochoa 2902 N. Flores St., Suite 1, 78212 390-5546, 399-0767	3	4 0	Career Education Corporation	13	100	Mario Ochoa	2010 sammischoa.com
18	Firecat Studio 918 Nolan St., Suite 104, 78202 320-2391, 866-721-8380	2	6 2	CUNA Mutual Group	4	35	Susan Price	2008 http://firecatstudio.com
19	aMAEzing LLC Marketing Special Events PR Media Services and Entertainment 215 N. Center St., Suite 603, 78202 377-0033, 568-4003	2	4 2	Freddy's Frozen Custard and Steakhouses	5	5	Mae Escobar	2004 amaezingevents.com
20	HB Agency 9901 IH-10 W., 78230 781-893-0053, DND	2	2 2	EMC Corporation	11	33	Andrea Doeringer	2010 hbagency.com
21	Komet Marketing Communications Inc. 1927 Cambria, 78258 326-8992, 479-7255	1	4 2	BSG	8	75	Leslie Komet Ausburn	2005 kometcommunications.com
22	Alan Weinkrantz and Company 3737 Broadway St., Suite 280, 78209 820-3070, 820-3080	1	2 0	140 Characters Conference Events	2	20	Alan Weinkrantz	1988 alanweinkrantz.com
23	Bastian Public Relations 614 San Dizier, 78232 404-1839, DND	1	1 1	National Lawyers Association	3	50	Lisa A. Bastian	2001 BastianPR.com
24	Creative Cafe PR Agency P.O. Box 780193, 78278 367-0539, DND	1	1 1	Acenar	4	100	Diana Marin	2002 creativecafesa.com
25	Janes and Associates Public Relations 7010 S.Santa Clara Road, 78155 669-6904, DND	1	1 0	DND	4	85	Jeanne Janes	1995 DND

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Research by Kim Maureen Hernandez

NOTES: Information provided by firm representatives in response to faxed and e-mailed questionnaires and telephone interviews. Ties broken by number of total employees locally, then alphabetically.

* Web addresses preceded by www, unless otherwise noted.

Bromley Communications declined to participate in this year's list.

Cavazos Public Relations & Advertising Inc. and Sterling Allison Media, among some companies which may have ranked on this list did not respond before press time.

DND- did not disclose

1. Formerly Mason PR.

It is not the intention of this list to endorse the participants nor to imply that a firm's size or numerical rank indicates its quality of service. We reserve the right to edit entries or delete categories for space considerations.

Upcoming Top 25 Lists

February

- 11 Architecture Firms
Engineering Firms
- 18 Bankruptcy Law firms
Retail Property Management firms
(ranked by total square footage)
- 25 Permanent Placement Agencies

March

- 4 Advertising Agencies
- 11 Stock Brokerages
Financial Planning firms
Public High Schools
Local Graduate Degree Programs

18

Largest Office Properties
Commercial Real Estate Developers

April

- 1 Downtown Office Buildings
- 8 Residential Builders
Residential Remodeling Firms
Commercial Building Contractors