

LARGEST HOUSTON-AREA PUBLIC RELATIONS FIRMS (Ranked by 2009 Local Gross Revenue)

Rank	Last Year's Rank	Name of Firm Address Telephone Web Site	2009 Local Gross Revenue/ PR Only	% of Work that is Public Relations	Number of Staff Local National	Hourly Rates	Top Local Executive	Sample of Specialties	Corp. HQ/ Year Founded Locally
1	1	Vollmer Public Relations 808 Travis, Suite 501, Houston 77002 713-970-2100 www.vollmerpr.com	\$5,421,991 \$5,421,991	100%	18 38	\$70 - \$330	Helen Vollmer CEO	positioning, messaging, branding, media and influencer outreach, issues and crisis counsel	Houston 1981
2	2	Pierpont Communications Inc. 1800 W. Loop South, Suite 800, Houston 77027 713-627-2223 www.piercom.com	\$4,137,000 \$4,015,000	97%	26 36	\$50 - \$290	Philip A. Morabito CEO	media relations, investor relations, public affairs, marketing, crisis and issues management, civic engagement, employee communications, event planning, social and digital media	Houston 1987
3	3	Griffin Communications Group 3101 NASA Parkway, Suite E, Seabrook 77586 281-335-0200 www.griffincommgroup.com	\$3,974,143 \$3,353,000	70%	15 20	\$75 - \$350	Gwen Griffin president and CEO	strategic planning, public affairs, branding, public relations, advertising, social media, crisis communications, design	Seabrook 1997
4	Not Ranked	KGBTexas Communications 5615 Kirby Drive, Suite 250, Houston 77005 713-529-2660 www.kgbtexas.com	\$3,750,000 DND	50%	DND	\$75 - \$300	Elizabeth Marshall vice president	government relations/public affairs, crisis communications, public relations, media relations, digital marketing, social media, Web design and programming, online advertising, search engine optimization, print and broadcast advertising, research, brand marketing strategies, media planning	San Antonio 2005
5	4	FKM Public Relations 1800 W. Loop South, Suite 2100, Houston 77027 713-862-5100 www.fkmagency.com	\$3,000,000 \$3,000,000	90%	22 22	\$150 - \$300	Melissa Steven, partner and Bettie DeBruhl, senior vice president and general manager	media relations, crisis communications, social media, product launch, special events	Houston 1988