



FOR IMMEDIATE RELEASE

Contact: Jessica Young
KGBTexas Public Relations / Advertising
210.826.8899 / 210.287.4975 (mobile)
jessicay@kgbtexas.com

POPULAR EATERY Z'TEJAS ESTABLISHES ROOTS IN THE ALAMO CITY

La Cantera location to provide 140 jobs

SAN ANTONIO, June 9, 2010 – Z'Tejas Southwestern Grill, a longtime favorite of Austin residents, will open its doors for the first time in San Antonio in early November. The newest location, located at the Shops at La Cantera, will offer the bold robust flavors of Arizona, California, Louisiana, New Mexico and Texas that Z'Tejas is known for.

“San Antonio’s amazing culture and spirit have inspired our most recent addition to the Z'Tejas family,” said Matt Wickesberg, Chief Financial Officer of Z'Tejas. “The growth in this city, this area in particular, is phenomenal and truly speaks about the strength of this community. We are thrilled to bring Z'Tejas to the Alamo City and we look forward to providing long-time followers and first time visitors with the experience and quality that they expect and love.”

The 275-seat restaurant will feature an exhibition kitchen, private dining room and al fresco dining on its 50-seat heated and covered patio with fireplace. Its design is inspired by the memories and flavors of earlier journeys across the American Southwest. Z'Tejas plans to hire approximately 140 people between now and the opening in early November. Additionally, future goals include identifying additional locations in the San Antonio area and expanding their presence in the community.

Those familiar with the fresh and innovative flavors of Z'Tejas Southwestern Grill are invited to help spread the word about the arrival of the San Antonio restaurant as part of the Z'Fan Ambassador Program. Devotees can tell Z'Tejas who they are and why they are a fan by e-mailing ztejas@kgbtexas.com. As the opening draws near, Z'Fans will be called on to assist in generating excitement and interest about the restaurant.

Z'Tejas has earned national acclaim for its diverse menu featuring such popular items as Chorizo-Stuffed Pork Tenderloin, Diablo Chicken Pasta, Jerk Chicken Salad and Voo Doo Tuna®. They also feature delicious desserts and award-winning margaritas.

About Z'Tejas

In 1989, the first Z'Tejas was born in an old Victorian house on Austin's historic 6th Street and remains a hotspot among locals and visitors. Today, Z'Tejas is headquartered in Scottsdale, AZ and owns and operates 10 restaurants in the Western United States. Z'Tejas selected San Antonio for building its newest location due to its tremendous growth opportunities and familiarity with the restaurant.

###