

## **KGBTexas Communications Celebrates 25<sup>th</sup> Anniversary by Donating Marketing Services to Local Nonprofits**

*Agency creates 'KGB Community Impact Award' to award \$25,000 in marketing services to Houston and San Antonio nonprofits*

**SAN ANTONIO, Texas – (June 3, 2019)** – To celebrate its 25<sup>th</sup> anniversary, [KGBTexas Communications](#), along with co-sponsor [Jackson Walker L.L.P.](#), announced the launch of the 'KGB Community Impact Award' for nonprofit organizations to receive \$25,000 in advertising and public relations services. The Award will recognize two nonprofits – one in Houston and one in San Antonio – that have created significant consequence through their steadfast dedication to our communities. Each winning nonprofit will receive \$12,500 in marketing services from KGBTexas, including public relations, public affairs, advertising or creative services.

"In our 25 years in business, we've had the privilege to work on projects and campaigns that have changed the face of San Antonio and Houston," said Katie Harvey, CEO and founder of KGBTexas Communications. "One of the agency's strongest beliefs is that our work should have positive consequence in our communities, and we hope this contest will enable two well-deserving organizations to help spread that same positive impact."

To be eligible, nonprofits must be headquartered in Houston or San Antonio and have been in operation for at least two years. Applicants will be asked to submit a brief background about their organization, including mission and vision statements; a brief history; examples of previous marketing work and campaigns, including links to social media pages and websites; and explanations of they are applying. KGBTexas is looking for an organization that they can help carry out the nonprofit's mission to make a lasting and positive impact in their community.

KGBTexas has a history of giving back to the community. For example, in 2014, KGBTexas celebrated its 20<sup>th</sup> anniversary by launching a similar contest and awarding a donation to Cookie Cab, San Antonio's first cookie-delivery company. That contest invited local, woman-owned businesses to pitch their services in order to receive a free consulting and marketing package. Cookie Cab was selected as the winning business and the services KGBTexas provided helped it kickstart its brand.

The agency is also marking the anniversary with a new slogan, "25 Years of Putting Ideas into Action," highlighting KGBTexas' long-standing commitment to creating a positive impact in the community.

Interested applicants can apply [here](#). Applications will be accepted beginning on June 3, and will close on June 23 at 11:59 PM. KGBTexas and Jackson Walker L.L.P. will review submissions and notify the winner soon afterward.

### **About KGBTexas Communications**

KGBTexas Communications has evolved from a single-person communications agency in 1994 to one of the largest woman-owned, full-service firms in Texas, with offices in San Antonio and Houston. KGBTexas'

integrated team of more than 35 professionals provides marketing services that include public affairs, public relations, advertising, digital and social marketing, creative content development, and media planning and buying. KGBTexas has played an integral role in some of Texas' most visible and significant public- and private-sector initiatives that had significant consequence in their communities. Our history of stellar service, creative solutions and successful campaigns enabled us to join Worldcom, an exclusive, worldwide consortium of agencies in 95 cities across six continents that collaborates on projects by providing their unique subject-matter expertise. To learn more about KGBTexas, visit [KGBTexas.com](http://KGBTexas.com) and follow us on [Facebook](#), [Instagram](#) and [Twitter](#).

**About Jackson Walker L.L.P.**

Founded more than 130 years ago, Jackson Walker has played a vital role in the growth and development of Texas business. With more than 350 attorneys across seven Texas-based offices, the Firm represents Fortune 500 companies, multinational corporations, major financial institutions, insurance companies, and a wide range of public companies and private businesses around the globe. The Firm is ranked nationally in 27 practice areas in the *U.S. News*' "Best Law Firms" rankings, has nine *Chambers USA*-ranked practices and 16 practice areas with Chambers-ranked attorneys, and has been recognized on the BTI Client Service A-Team since 2014.

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